

Fiesta BUCKHORN



We would like to fill you in on some information. Please share this with your other representatives and definitely with the people that are representing you at Fiesta Buckhorn.

- In 2010 the AGCO enforced on us the Liquor Control Act that states – “A Manufacturer is not allowed to sell its product directly to the public when a Special Occasion Permit is involved in a fund raising event. Only the holder of the SOP is allowed to sell directly to the public when a Fund Raising Event is held under license by an SOP.” This also is in effect when we extend our licence to include the grounds.
- What does this mean to you? It means you cannot share in the proceeds of money taken for the taste.
- You, as the manufacturer, have sold us your wine and that is where you make your money
- Our hands are tied and we have to follow the rules.
- We understand that perhaps you may attend other events that do not follow the guidelines. All we can say is that they are breaking the law and could be shut down. If this were to happen to us, other events like weddings that have been booked would be in jeopardy.
- We have grown so much over the years and we appreciate your support.
- Without you we do not have a Fiesta Buckhorn.
- If you come to Fiesta to promote your beverage please be aware that we have purchased your product. In the past you have shared your beverage with other exhibitors, taste of yours for a taste of theirs or perhaps gave a taste of wine in exchange for food. This cannot happen now. The alcohol has been purchased by FB so it cannot be given away.
- It is challenging to pour exactly to the line on the glass. For this reason we are going to purchase 1 oz posi-pourer for your use.

Fiesta Buckhorn has become a signature event & we are the template for other organizations planning a show. We want to continue to bring this unique event to Buckhorn. Bringing over 2,000 people to the hamlet of Buckhorn helps not only the Buckhorn Community Centre but also surrounding businesses.

We hope you will consider being an exhibitor at this year's event – Saturday, July 16 from Noon – 7:30pm

Fiesta Buckhorn is a fundraising event for the Buckhorn Community Centre



TERMS & CONDITIONS FOR ALCOHOL EXHIBITORS

1. The Exhibitor understands and agrees that by signing and returning this contract and receipt and processing of booth payment by May 15, 2011 a booth will be reserved for the Exhibitor's use.
2. Booth fees are \$57 & include tax. A refundable deposit of \$200 is also required to reserve your space, for a total owing of \$257.00. **It is understood that if you cancel or do not show up for the event all money will be forfeited to the BCC.** You will receive your deposit back if you attend. If you wish two booths you will only be required to put down the \$200 deposit + 2 booth fees. You may pay by cheque payable to Buckhorn Community Centre or there is also the option to pay by Visa or Mastercard.
3. The Exhibitor will hold the Buckhorn Community Centre (BCC), its officers, directors, employees and volunteers harmless for any and all damage, expense or liability or any injury or damage to any person, including the general public, the Exhibitor, its agents or employees or to the property of the Exhibitor out of the Exhibitor's participation in Fiesta Buckhorn (FB). **The Exhibitor agrees to provide the BCC with a certificate of insurance for a minimum of \$5,000,000.00 General Liability coverage inclusive of bodily injury and/or property damage for each occurrence. Buckhorn Community Centre must be named as additional insured.** (This does not cost you any extra money, just contact your insurance agent for the certificate.)
4. The BCC will provide 1 table & cloth, one chair, two returnable wineglasses and a taste token receptacle, water jug & spittoon. **Exhibitors must bring their own signage and Promotional handouts.**
5. An extension cord (minimum of 25 feet) is to be provided by Exhibitor if hydro is needed.
6. Coolers for ice are to be provided by Exhibitor & ice will be available free of charge.
7. This event will be run under a Special Occasion Permit held by the BCC. The SOP # will be provided to you 2 weeks prior to the event. A copy of the SOP will be provided to you at check in. The Exhibitor will create an Invoice to Fiesta Buckhorn detailing the product to be brought, the quantity and the value of the product. The Invoice must show the SOP #.
8. A copy of the Invoice should be remitted one week prior to the commencement of the event by email info@buckhorncommunitycentre.com or fax (705-657-2117). Product to be purchased by the BCC for the event should not exceed \$20 retail price. If you would like to showcase a wine that is above the \$20 limit, please contact us so we can discuss your needs.
9. During registration, the Exhibitor will provide FB with the original Invoice. The Exhibitor will be given a cheque for the total amount of the Invoice. A receipt will then be provided to FB for payment made. These documents will be kept in a central area for inspection by an AGCO Inspector if requested. Any product brought to the show but not opened will be returned to the Exhibitor, who will reimburse FB by a cheque payable to the BCC. Product may not be brought into the show until the fore-going paperwork is complete. **All wine pourers must have their Smart Serve Certification with them.**
10. All booths are to be set up by 11:30 a.m. Saturday, July 16, 2011. Take down will not start until the close of the show at 7:30 p.m. Exhibitors who run out of product prior to the end of the show agree not to shut their booths until the end of the show at 7:30 p.m, or \$50 will be deducted from your booth deposit
11. By signing this contract The Exhibitor accepts all the above Terms, Conditions, Rules and Regulations.

Signed: _____ Date: _____
EXHIBITOR

Signed _____
SHOW DIRECTOR



Saturday, July 16, 2011
Noon – 7:30 pm
Alcohol Registration

Business Name _____

Representative Name _____

Mailing Address _____

City _____ Postal Code _____ Phone _____

Email (please print clearly) _____

Website _____

How would you like communication about the event _____ email _____ phone (check one)

Booth size _____ 10 -12 foot _____ 16 foot # of Tables _____

Total owing for a single booth is \$257.00. Double booth \$314.00 (2x\$57 + \$200 refundable deposit)

If you would like us to pour your wine pay a flat fee of \$350.00 tax included and make arrangements with the BCC to ship your us your wine & promotional materials. Your business will be listed in the hand-out to visitors and be on the Fiesta website until next year.

Booths are approximately 10 – 12 feet with limited 16 foot booths available. We have a limited number of tables available. Food Exhibitors will be given 2 tables and Alcohol Exhibitors will be given 1 table. If you require an extra table please make note of it on this form or bring your own. We do have card tables available if these could be of use to you.

Payment must accompany this application. Cancellations before June 16 will be subject to a \$57 cancellation fee: After June 16, no refunds will be given. Please make cheques payable to Buckhorn Community Centre, or provide Credit Card info

Visa _____ Expiry _____

Mastercard _____ Expiry _____

Please mail completed registrations & contracts along with cheque or Credit Card info to
Buckhorn Community Centre, P.O. Box 280, Buckhorn, ON. K0L 1J0
info@buckhorncommunitycentre.com – 705 657 8833. After your application has been processed
you will receive a copy of the contract along with your receipt.